

## Expression of Interest

### Innovator in Residence (Digital Storytelling)

**October 7 to November 30, 2024**

**Toronto Public Library (TPL)** invites applicants with education and professional experience in the field of digital media or digital design and storytelling to fill the role of TPL's Fall 2024 Innovator in Residence (IIR) at Toronto Reference Library's Digital Innovation Hub.

This enhanced residency opportunity celebrates the 10th anniversary of TPL's first Digital Innovation Hub (DIH), which opened in February 2014 at Toronto Reference Library. DIHs are learning and digital content creation spaces that support people in their development of creative and technology skills. They provide hands-on access to equipment and software, including Mac and Windows computers, audio and video equipment, 3D printers, and Adobe and other creative design software.

The IIR will deliver in-person and online programs, workshops, and one-on-one consultations teaching TPL users and staff how to use specialized and emerging technologies for digital storytelling. The IIR will also collaborate with the local library and Digital Innovation Hub community to create a small-scale digital storytelling artifact that embraces and reflects the diversity of that community.

TPL is interested in a range of digital design and storytelling backgrounds, including but not limited to, graphic design, video game design, and audio, video and animation production. For the purpose of this residency, an exclusive focus on photography is out of scope.

The IIR program supports TPL's Strategic Priorities to Broaden Toronto's Digital Access and Inclusion.

#### **Qualifications:**

- Bachelor's degree or equivalent combination of education & experience in one or more of these related fields: Digital Art or Animation, Digital Design, Game Design, Graphic Design, Audio or Video Production and Design.

- A minimum of three years of professional experience in digital content creation, preferably in digital storytelling with a portfolio showcasing successful digital storytelling projects in the medium of video, audio, animation and/or game development content.
- Professional experience in implementing emerging digital storytelling methods, such as responsible and ethical use of generative artificial intelligence tools, is an asset.
- Professional experience working with public sector.
- Superior ability to teach, facilitate workshops and to communicate about complex technical and theoretical topics to a wide variety of audiences.

### **Requirements and Core Responsibilities:**

- An 8-week residency from October 7 to November 30, 2024; 21 hours a week; flexible work schedule.
- Develop and deliver 3 programs a week in the areas of digital storytelling using an emerging technology. Format and content to be discussed with TPL staff.
- Host 1-on-1 consultations for those looking for constructive feedback on their digital storytelling projects or advise and answer questions about their learning goals.
- Host one (1) TPL staff workshop about using new technologies for digital storytelling.
- Collaborate with the local library and Digital Innovation Hub community to create a small-scale digital storytelling artifact that embraces and reflects the diversity of that community. The IIR will use participatory methods to share stories from varied perspectives. **Please note:** Toronto Public Library will own the digital storytelling artifact produced by the Innovator in Residence during their 8-week residency period. These terms will be described in a contract agreement with the Resident.

### **Target Audience:**

The Innovator in Residence (Digital Storytelling) program provides a meaningful opportunity for an experienced professional to connect with and to support learners looking to share their stories and to build knowledge and confidence through exposure to a new technology or expertise.

TPL envisions the in-person programs being taught using relevant equipment and software available at the Digital Innovation Hub and online programs using approved TPL online platforms (e.g. WebEx Events) and tools freely available to users.

## Remuneration:

**\$12,000 for a total of 168 hours.** There will be 1 to 2 orientation sessions outside of the 8-week period outlined that will be a part of the total 168 hours of the residency.

## Location:

The residency will primarily take place at Toronto Reference Library (789 Yonge Street). Some programs may take place online on TPL's WebEx Events platform.

## How to Apply:

Submit the following documents through the Innovator in Residence page on <https://torontopubliclibrary.bonfirehub.ca/opportunities/78380>:

- **Curriculum Vitae** – Include a summary of how you meet the qualifications listed above, which should include, but may not be limited to, relevant education, work experience, and coaching/teaching experience, and links to website and social media presence.
- **Program Proposal** – Outline your idea for at least 2 programs (e.g. workshop, lecture, meetup, etc.). A maximum of 2 pages.
- **Digital Storytelling Artifact Proposal** – Outline your plan to collaborate with the local library and Digital Innovation Hub community to create a small-scale digital storytelling artifact that embraces and reflects the diversity of that community. A maximum of 2 pages.
- **Portfolio** - Online links to sample works. A minimum of 3 sample works.
- **Reference letters** – A minimum of 2 relevant references.

**Deadline to apply is end of day on Tuesday, May 7, 2024.**

It is important that all interested parties download their own copy of the Expression of Interest (EOI) documentation from <https://torontopubliclibrary.bonfirehub.ca> in order to ensure receipt of further information pertaining to the EOI.

TPL is not responsible for the distribution of information to those who obtain the EOI documentation through a third party. Any submission response that fails to provide the requested documentation or that does not, in the view of the Library, contain sufficient information to permit a thorough evaluation may be rejected and not considered for evaluation.

**Please Note:** The successful candidate will need to complete an In Residence Contract Agreement with Toronto Public Library. Requirements include:

- Successful candidate must complete a Vulnerable Sector Check. The cost for the VSC is paid for by TPL.
- The Resident must have or obtain required liability insurance for the duration of the residency, at the Resident's own expense.
- Candidates selected for an interview will be provided with a template copy of the agreement with TPL.

TPL invites applications from all qualified individuals. TPL is committed to employment equity and diversity in the workplace and welcomes applications from visible minorities, Indigenous Persons, persons with disabilities, and persons of any sexual orientation or gender identity. Upon request, accommodation will be provided for persons with disabilities through all stages of the recruitment and selection process.

**Evaluation of Applicants:**

The following is an overview of the categories and weighting for the criteria of the EOI by which applicants will be evaluated.

EVALUATION CRITERIA	SCORE
<b>Application</b>	
<b>Curriculum Vitae</b> <ul style="list-style-type: none"> <li>• Meets the qualifications for the Residency.</li> </ul>	<b>25</b>
<b>Program Proposal</b> <ul style="list-style-type: none"> <li>• 2 program proposals submitted as part of application package.</li> <li>• Quality and creativity of the program submitted.</li> </ul>	<b>20</b>
<b>Digital Storytelling Artifact Proposal</b> <ul style="list-style-type: none"> <li>• Project plan including goals, deliverables, and a brief schedule. Maximum 2 pages.</li> <li>• Vision of how to publicly display and share the artifact.</li> </ul>	<b>15</b>
<b>Portfolio</b> <ul style="list-style-type: none"> <li>• Online links to sample works. A minimum of 3 sample works</li> </ul>	<b>10</b>
<b>Reference Letters</b> <ul style="list-style-type: none"> <li>• A minimum of two (2) current reference letters. Quality and relevancy of the references.</li> </ul>	<b>5</b>
<b>TOTAL APPLICATION SCORE</b>	<b>75</b>

EVALUATION CRITERIA	SCORE
<b>Interview</b>	
<b>Professional Experience</b> <ul style="list-style-type: none"> <li>• A minimum of three years of professional experience in digital content creation, preferably in digital storytelling with a portfolio showcasing successful digital storytelling projects in the medium of video, audio, animation and/or game development content.</li> <li>• Professional experience working with public sector.</li> </ul>	<b>30</b>
<b>Education</b> <ul style="list-style-type: none"> <li>• Bachelor’s degree or equivalent combination of education &amp; experience in one or more of these related fields: Digital Art or Animation, Digital Design, Game Design, Graphic Design, Audio or Video Production and Design.</li> </ul>	<b>25</b>
<b>Digital Storytelling Experience</b> <ul style="list-style-type: none"> <li>• Professional experience working on digital storytelling projects.</li> <li>• Professional experience in implementing emerging digital storytelling methods.</li> </ul>	<b>25</b>
<b>Teaching and Facilitation</b> <ul style="list-style-type: none"> <li>• Superior ability to teach, facilitate workshops and to communicate about complex technical and theoretical topics to a wide variety of audiences.</li> </ul>	<b>20</b>
<b>TOTAL INTERVIEW SCORE</b>	<b>100</b>
<b>TOTAL SCORE</b>	<b>175</b>

### **Applicants Interviews:**

The Library may shortlist up to three of the highest-ranked applicants based on the total cumulative score achieved through the initial application evaluation, and conduct interviews with them prior to making an award.